
VOGUE
ITALIA
27-SEPTEMBER-2026
WINTER EDITION
THE NEW ERA
OF FASHION
RIHANNA
WAYS TO UPDATE
YOUR LAST YEAR'S
DRESS
WFFA
MILAN
2026
THE NEW
CLASSICS
THE MOST
STYLISH BAGS
FROM GUCCI
TO PRADA
THE
LOCALS
LIST FOR
BEST
FASHION
PRODUCTS
TO OWN THIS
WINTER
REBEL!



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GUCCI BAGS

Gucci Bags

In 1921 Guccio Gucci (1881–1953) opened a small store in Florence, Italy, where he sold luggage and saddlery, accessories for horseback riders. Over the decades Gucci's business grew into an internationally renowned company that manufactured and distributed stylish, handsomely crafted personal items, including watches, shoes, ties, jewelry, suitcases, and scarves. Among the most popular and coveted Gucci products were handbags: a bag that is designed for women and normally used for carrying money, perfume, makeup, and other small items , Among the most popular and coveted Gucci products were handbags: a bag that is designed for women and normally used for carrying money, perfume, makeup, and other . , small items

MAKE YOUR OWN STYLE STATEMENT

Gucci handbags come in a range of sizes and styles. They are small or medium-sized, made of leather, canvas, and suede, and feature zippered compartments and metal locks or magnetic snap closures. Some have adjustable straps, usually made of leather. Gucci bags may be black with tan leather trim, blue and white with a leaf-and-flower design, or tan and brown with light caramel-colored trim. Many Gucci handbags feature a red and green stripe down their center and a metal Gucci logo. Some are so small that they are more like purses, small bags, or pouches primarily used for carrying money

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FASHION MAGAZINE

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum

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FASHIONABLE BAGS

Enchante! If you want to use auto-generated text that will actually make people love your project even more and show off your fashion knowledge, you are in the right place!

Fashion Ipsum Quotes is the style-aware Fashion Quote Generator, covering all your needs when developing a fashion related (or not) digital project with inspiring (or not) quotes from world-renowned fashion designers.

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THE INTERNATIONAL EDITION • MILAN 2026

FASHION LUXURY ITALY

ART • BEAUTY • CULTURE • FASHION

INTERNATIONAL ARTISTS & WORLDWIDE DESIGNERS

WORLD FASHION FESTIVAL AWARDS



WORLD FASHION FESTIVAL AWARDS

MILAN • 4TH EDITION • 26 SEPTEMBER 2026

INSPIRED BY DUBAI'S GLAMOUR

"ART MEETS THE WORLD"

THE WORLD, THROUGH THE LENS OF ART

Where fashion becomes a language without borders

Milan, 26 September 2026 | WFFA Milan — 4th Edition



In the vibrant heart of Milan, a crossroads of cultures, innovation and creativity, the World Fashion Festival Awards Milan returned for its 4th Edition, reaffirming its position as an international platform dedicated to fashion, art, beauty, design and cultural diplomacy.

Founded by Her Excellency Royal Ms. Ioana Gratiela El Bada de Cantacuzino and celebrity hairstylist Christian Giardullo, WFFA brings together creative talents, designers, artists, models, beauty professionals, partners and distinguished guests from around the world.

The philosophy of WFFA is built on a powerful belief: art and fashion have no borders. Through creativity, elegance and artistic expression, the Festival creates dialogue between cultures and generations, celebrating diversity while connecting international creative communities.

“Art Meets the World”

THE RUNWAY

A world of creative voices

40 designers. 77 young participants. One international stage.



The 4th Edition of WFFA Milan welcomed an extraordinary international community of 40 designers and 77 young participants, creating a celebration of creativity, craftsmanship and multicultural fashion.

PARTICIPATING DESIGNERS

Brigitte Pastrama • Reham Sharaf • Karim Meguellati • Anna Harutyunyan • Haya Mansour • Maril Couture • Candy Couture • Haya Sarqia • Huda Khais • Jonard Braga • Riina Laanetu • Francesco Nava • Tatiana Minin • Maria Virginia Linul • Barbara Basciano • Miss L • Lilo Bijoux • Giuliani Medina • Najwa Imran • Ioana Bogdan • Andrea Mobili • Pina Grasso • Simona Span • Christiana D'Anna • Athea Couture • Flavio Massimo Altobelli • Sandra Luffarelli • Cosette • Rochie Malunes • Hope Kwaba • Marika • Carmela Luciani • Romeo Giulietta • Venera Modelz.

Designers competed in two distinct categories. Best Collection invited each participant to present a collection of their choice, allowing complete artistic freedom to express individual identity, creativity and design philosophy.

A runway where visual storytelling takes centre stage.



RUNWAY PORTRAIT

The collection in motion

Original runway photography • WFFA Milan 2026



DESIGNER SPOTLIGHT

Anna Harutyunyan
Art transformed into couture

BEST COLLECTION • WFFA MILAN 2026



The AH brand, created by the Honored Artist of Armenia and renowned fashion designer Anna Harutyunyan, draws inspiration from ancient Armenian symbols and the cultures of the ancient world, bringing history, spirituality and meaning into each creation.

AH is much more than fashion. It is the transformation of Anna’s monumental paintings into garments — a journey from art to fashion, creating a distinctive contemporary form of expression. Her haute couture creations are worn by celebrities and designed for individuals who value originality, artistry and luxury.

From unique accessories and keepsakes to sophisticated coats and breathtaking couture dresses, every creation reflects artistry, originality and elegance. Anna presents her artistic creations internationally through performances conceived as immersive experiences, rich in mysticism, spirituality and an enchanting atmosphere.

THE WINNERS

Recognising excellence

The evening culminated with the announcement of the Festival’s outstanding winners.

BEST DRESS	BEST COLLECTION
Haya Sharqia	Anna Harutyunyan
BEST YOUNG MODEL 5–8 YEARS	**BEST YOUNG MODEL 8–14 YEARS**
Jiulia Constantini **Salvatore Binanti**	**Manuele Chiafala** **Margherita Salemi**
BEST HAIR STYLIST	**BEST MAKEUP ARTIST**
Lucia Bertone	Greta Capone



The awards recognised the vision, dedication and creative achievement of participants across generations and disciplines. From the runway to the beauty stage, each distinction reflected the spirit of WFFA: a celebration of talent, individuality and the shared language of creativity.

DESIGNER SPOTLIGHT

Anna Harutyunyan: clothing as cultural memory



The AH brand, created by Armenian fashion designer and Honored Artist of Armenia Anna Harutyunyan, draws inspiration from ancient Armenian symbols and cultures of the wider ancient world. In her approach, a garment is more than an object: it becomes a vessel for meaning, translating the visual language of monumental paintings into a contemporary form.

Her creative universe spans couture pieces, coats, accessories, dresses and smaller objects, with each presentation conceived as an atmospheric experience. Across international appearances, the work invites audiences into a world of mysticism, symbolism and personal transformation.

Rather than treating heritage as something fixed in the past, the AH aesthetic brings it into the present—where cultural references can be worn, reinterpreted and made newly personal.

ART MEETS THE WORLD

A celebration beyond borders

World Fashion Festival Awards • Milan • 26 September 2026



FASHION LUXURY ITALY • INTERNATIONAL FASHION & CULTURE

RIINA LAANETU

Ease, confidence and the modern wardrobe



For Riina Laanetu, versatility is central to personal style. The collection is designed to move through the demands of the day while balancing elegance with comfort. Clean lines, considered construction and a contemporary sensibility create pieces intended to express individuality rather than prescribe it.

The message is one of self-possession: clothing should support the wearer's freedom to be noticed, to move confidently and to inhabit different roles without losing a sense of self. It is a wardrobe built around the idea that comfort and sophistication need not compete.





The New Rules of Spring/Summer 2027

Milan's latest runway season made familiar wardrobe pieces feel new again: skirts took centre stage, lingerie moved into daywear, and craft became lighter, more tactile and more expressive.



01 / THE SKIRT

From pencil lines to pleats and volume, the skirt became a foundation rather than a supporting act. Styling, texture and proportion did the storytelling.

02 / LINGERIE, REFRAMED

Bras and bralettes appeared as visible tops, balanced with tailoring, outerwear and considered layers.

03 / LIGHTER CRAFT

Crochet, lace, fringe and openwork let craftsmanship move with the body instead of weighing the silhouette down.

The mood: personal, tactile, and made to move.

Trend context: Milan Fashion Week Spring/Summer 2027, 22–28 September 2026. Coverage from Vogue and FashionUnited informed this editorial summary.

INDUSTRY WATCH • LUXURY

Luxury faces a more demanding market

The next chapter of luxury will depend on more than visibility. Consumers are scrutinising value, product relevance and the reasons to invest in a fashion house.

MARKET SIGNAL • 12 OCTOBER 2026

€18.5bn

LVMH Q3 2026 organic revenue

–5%

Fashion & leather goods organic sales

WHAT IT MEANS

Reuters reported that LVMH's third-quarter organic revenue rose 1% year on year to €18.5 billion, while its fashion and leather goods division fell 5%. The update points to uneven demand and a more challenging environment for luxury labels.

THE EDITORIAL TAKE

In this climate, the strongest brand stories connect design to substance: distinctive signatures, visible craftsmanship, responsible production choices and collections that feel worth keeping. For emerging designers, clarity of identity can be as important as spectacle.

Source: Reuters, "LVMH third-quarter sales below expectations," 12 October 2026.

THE AWARDS

Celebrating talent across generations

The evening culminated in the announcement of the festival competition winners, recognising design, collection development, emerging model talent and beauty artistry.

CATEGORY	WINNER
Best Dress	Haya Sharqia
Best Collection	Anna Harutyunyan
Best Young Model · 5–8 years	Jiulia Constantini & Salvatore Binanti
Best Young Model · 8–14 years	Manuele Chiafala & Margherita Salemi
Best Hairstylist	Lucia Bertone
Best Makeup Artist	Greta Capone



A platform looking forward

With its mix of runway presentation, artistic programming and international participation, WFFA Milan continues to position fashion as a meeting place for creative disciplines and cultural perspectives. The fourth edition closed with a message that feels especially relevant to a global industry: style can be both deeply personal and universally understood.

FASHION EDITORIAL



NAJWA IMRAN

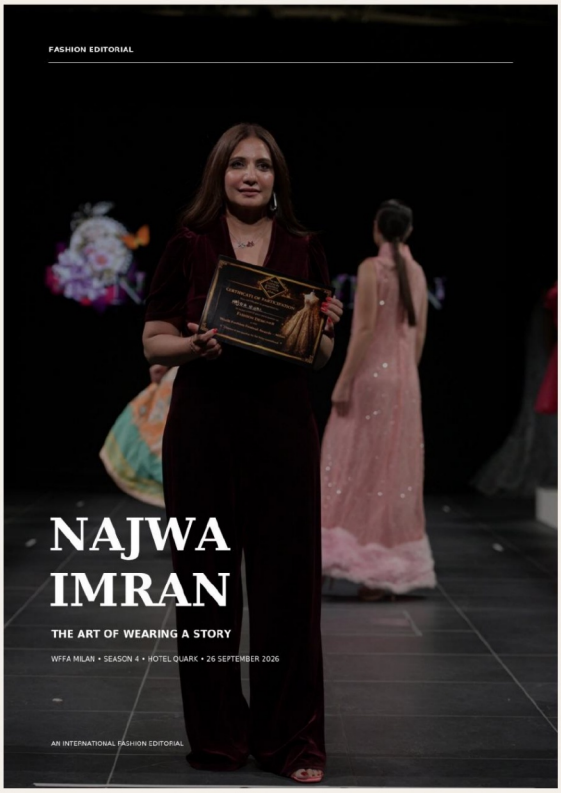
THE ART OF WEARING A STORY

WFFA MILAN • SEASON 4 • HOTEL QUARK • 26 SEPTEMBER 2026

AN INTERNATIONAL FASHION EDITORIAL

Milan keeps fashion in conversation

Beyond the runway, Milan's September fashion calendar brought together heritage, spectacle and new ways of presenting Italian creativity to an international audience.



THE CITY AS A STAGE

Milan Fashion Week ran from 22 to 28 September 2026, with more than 200 events listed by the City of Milan. The programme reinforced the city's role as a meeting point for design, business, culture and craftsmanship.

WFFA MILAN • SEASON 4

At the World Fashion Festival Awards Milan, international designers and models shared a runway shaped by contrasting aesthetics—from sculptural, metallic looks to contemporary tailoring and expressive colour.

THE TAKEAWAY

Fashion's strongest platform is not simply a catwalk. It is a place where creative communities meet, exchange ideas and make their work visible.

Sources: City of Milan, 8 September 2026; Vogue, Milan Fashion Week SS27 review, 28 September 2026.



GARDEN OF DELIGHT DAPHNE MILLER, AT ALICE WATERS'S EDIBLE SCHOOLYARD IN BERKELEY, CALIFORNIA. GREGORY PARKINSON TIE-DYE TUNIC TOP AND SKIRT. MICHAEL KORS BOOTS.

Force of Nature

After discovering the world's healthiest diets, Daphne Miller, M.D., is harvesting secrets from local farms about the therapeutic power of food. By **Ginny Graves.**

Even if you knew nothing about Daphne Miller—if you had no idea, say, that the Harvard-trained M.D. had combed the planet to parse the healthiest traditional diets for her enormously popular book *The Jungle Effect,* or that she just came back from an internship on a biodynamic farm in Washington state to tease out healing secrets from farmers for her next book—you'd be tempted, if you simply saw her lithe body and Penélope Cruz–like beauty, to blurt out, like I did, "What's your secret?"

"People ask me that all the time," she answers, a little wearily. "Fifty percent of the reason I'm thin is because I come from a family of thin people. But I'm fit and healthy because of the exercise I do and the foods I eat."

At the moment, Miller, wearing a fitted cowl-neck, skinny black jeans, and running shoes, is lolling, catlike, across a yellow molded-plastic chair in the corner of the small exam room where she meets with patients, her slender yoga-burnished frame almost fluid with fatigue. And who can blame her? It's dinnertime on a Monday, and the 44-year-old just ushered her last patient of the day out the industrial-chic glass-and-metal door of her family-practice clinic in San Francisco's Noe Valley. The office, which owes its spare, artsy aesthetic to her architect husband, is just a few blocks from the neighborhood's fashion-and-food hub. Miller, despite her end-of-the-workday ennui and aversion to answering questions about her appearance, is eager to talk food.

"My interest in learning more about diet began in response to seeing so many frustrated patients who were desperately trying to lose weight or deal with a chronic health problem like diabetes or depression," she says. "For years I had little to offer them except for the standard medications, all of which have side effects and didn't seem to be getting at the heart of the problem: what they were eating. Then I started researching some of the oldest diets in the world and found evidence of what I've always believed—that food can be powerful medicine."

Miller's instincts led her to the forefront of the flourishing food-as-medicine movement, whose advocates, including friend Michael Pollan (he calls her "smart, curious, and creative") and mentor alternative-health überguru Andrew Weil, believe that the right diet can actually help prevent disease. After the *Jungle Effect* frenzy died down, she turned to farms in her quest to find the source of robust health. Because food, in Miller's mind, is "quite literally the soil that makes up our cells," she figured she had a lot to learn from the people who are growing the most nutrient-rich stuff: farmers who not only avoid pesticides but also have learned to balance and enrich the soil through wholesome, natural means. And what she's learned has been a revelation. "Rejuvenating the soil offers such wonderful, practical lessons for rejuvenating our bodies as we age that I've made it a whole chapter in my new book," she says. Another chapter on raising kids who are resistant to allergies and seasonal ills draws advice from cutting-edge approaches to keeping crops and farm animals healthy. "Some farmers never give their cows or pigs antibiotics. They don't need them, because *health >240*

AMANDA MARSALIS. Sittings Editor: Lawren Howell; hair, Cervando Maldonado at the Wall Group; makeup, Geoffrey Rodriguez for Dior Beauty/Ford Artists. Details, see In This Issue.

they've been raised in a way that keeps the whole herd healthy," she says. One disease-fighting staple on the farm: the sun. Farmers have long known that regular exposure is critical for crops and animals. "If we'd paid attention to their practices, we wouldn't have the epidemic of vitamin D deficiency we have today," she says. "I'm not saying you should bake in the sun, but spending ten minutes outside without sunscreen is one of the cornerstones of good health."

To glean more farm-to-exam-table advice, Miller, an indefatigable researcher, plans to visit a goat farm, a bee farm, and a mushroom farm over the coming months, often with her husband and teenage kids in tow. It sounds like a lot of travel for a busy M.D., but Miller is no stranger to the nomadic life. Inspired by her international upbringing (her parents were in the Peace Corps), she crisscrossed the globe for *The Jungle Effect* in search of evidence that food—whole food, not extracts packaged into the latest supplement—is medicine. Her research began in a remote Peruvian village, where she was filling in for the doctor who ran the local health clinic. While she was there, she saw patients with machete wounds and snakebites but none with diabetes, high blood pressure, or heart disease. "It struck me that their good health must have something to do with their diet," she says.



FARM-AID MILLER BELIEVES FOOD CAN BE MEDICINE. DOSA DRESS AND BAFFIN TECHNOLOGY WELLIES.

Patients who come to Miller for relief from the sniffles get a "prescription" for mushroom-ginger soup

The insight was galvanizing. She started making notes on what the local people ate: fruit, just-caught fish, freshly laid eggs, shredded hearts of palm, free-range chicken, plantains, and bananas, all fresh, local, and in season—the same basic principles that guide the choices of Michael Pollan–ized foodies. "After spending days writing down lists of foods, I realized that the healing quality of the diet had as much to do with the proportions and combinations of the ingredients as their high quality," she says. "In other words, I needed to know their recipes."

Using epidemiological studies as her guide, Miller pinpointed five "cold spots," places where the twenty-first-century diseases of overindulgence are rare: diabetes in Mexico's Copper Canyon, heart disease in Crete, depression in Iceland, colon cancer in Cameroon, and breast and prostate cancer in Okinawa. Over three years, she visited each region, interviewing everyone from local cooks to scientists who have studied indigenous eating habits, and pieced together her exhaustively researched diet book–cum–travel memoir.

Today, patients who come to Miller for relief from the sniffles get a "prescription" for mushroom-ginger soup. She points out that ginger is an excellent decongestant, and there's scientific evidence that mushrooms boost your immune system. Patients with depression or diabetes might leave with recipes that feature omega-3-rich fish or slow-release carbs along with their standard prescriptions. "If you have certain illnesses, it's better to use medications as a complement to foods," she says.

The true magic of indigenous diets? The synergy among the healthy ingredients. Take tomatoes and carrots, for instance—both nutritious in their own right. But if you cook them with olive oil, the healthy antioxidants lycopene and beta-carotene are more easily absorbed by the body—they open up like a Cabernet that's been allowed to breathe. You get a similar effect when you supplement a carbohydrate-heavy meal with fermented foods like vinegar and yogurt, which slow the absorption of the carbs' sugar, muting its ill effects on blood sugar. Adding vinegar to sushi rice, for instance, has been shown to reduce the glycemic index by as much as 35 percent. That's part of the secret to Okinawans' incredible longevity. Miller discovered another key ingredient as she wandered through an Okinawan produce market: seaweed. It may be what helps them fend off breast cancer as well as the hormonal havoc of menopause and remain happily sexually active into old age, just as the omega-3-rich diet of Icelanders helps them stay blissfully depression-free, despite the nonstop darkness they endure for several months every year.

The salad of wild greens with lemon juice, garlic, vinegar, olive oil, and spices like thyme, oregano, or mint that Miller prepares for her family several nights a week is a veritable synergistic symphony. "Studies show that sprinkling lemon juice on wild greens helps the iron become more available to the body, which can help prevent anemia, but the dish probably has dozens of other healthy interactions that haven't yet been identified," she says. Some may even start in the nutrient-rich soil in which the food is grown—another reason Miller finds herself more often than not these days with dirt under her fingernails.

Farms are a far cry from antiseptic medical labs, but Miller has always been an iconoclast. At Harvard Medical School, known for turning out highly specialized M.D.s, Miller chose instead to go into family medicine. "When I told my adviser my plan, she shook her head and said, 'Daphne, you're too smart to be handing out throat lozenges.' "

Indeed. Instead, she hands out recipes. And now, thanks to her new research, she encourages her patients to buy food from local farmers, who adhere to more healthful growing practices and, as a result, produce more nutrient-dense food. "Staying healthy isn't about taking medicine when you get sick," she says. "It's about paying attention to what you put into and on your body so you can thrive—physically and emotionally—and won't need to see a doctor." □

AMANDA MARSALIS. Details, see In This Issue.

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PERFUMES AND MORE

The word perfume derives from the Latin perfumare, meaning "to smoke through". Perfumery, as the art of making perfumes, began in ancient Mesopotamia, Egypt, the Indus Valley Civilization and possibly Ancient China. It was further refined by the Romans and the Arabs.

The world's first-recorded chemist is considered to be a woman named Tapputi, a perfume maker mentioned in a cuneiform tablet from the 2nd millennium BC in Mesopotamia.[3] She distilled flowers, oil, and calamus with other aromatics, then filtered and put them back in the still several times.

A Byzantine alembic used to distill perfumes

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PERFUMES AND MORE

Al-Kindi (Alkindus) wrote the Book of the Chemistry of Perfume and Distillations, which contained more than a hundred recipes for fragrant oils, salves, aromatic waters, and substitutes or imitations of costly drugs. The book also described 107 methods and recipes for perfume-making and perfume-making equipment, such as the alembic (which still bears its Arabic name. from Greek ἄμβιξ, "cup", "beaker"described by Synesius in the 4th century

The Persian chemist Ibn Sina (also known as Avicenna) introduced the process of extracting oils from flowers by means of distillation, the procedure most commonly used today. He first experimented with the rose.

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© Zhang Jingna

MAKE YOUR OWN STYLE STATEMENT !!



FLAUNT YOUR STLE YOUR WAY





The term **"purse"** originally referred to a small bag for holding coins. In many English-speaking countries it is still used to refer to a small money bag. A "handbag" is a larger accessory that holds objects beyond currency, such as personal items. American English typically uses the terms purse and handbag interchangeably.

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Why Outnumber is Toronto's Newest Need-to-Know Fashion Label





The Best Boxing Day and End-of-Year Sales To Shop Now





Fashion magazines are much admired for amazing covers, beautiful layouts and for their luxury ads, and by using fashionable fonts and stylish typography their image becomes evermore luxurious. Most popular fashion magazines use serif fonts like Bodoni or Didot as their standard font but today more and more magazines are started to use original, custom made fonts. We will discuss contemporary fashion magazines design and fonts in more detail.

Over the last few years fashion magazines like Vogue, Elle, V magazine,

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FLAUNT YOUR FLAWS



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VOGUE ITALIA

FASHION LIVES FOREVER

ART
BEAUTY
CULTURE
FASHION
PEOPLE
PLACES
IDEAS

A MORE
BEAUTIFUL
TOMORROW

