THE INTERNATIONAL EDITION • MILAN 2026

FASHION LUXURY ITALY

ART • BEAUTY • CULTURE • FASHION

INTERNATIONAL ARTISTS & WORLDWIDE DESIGNERS

WORLD FASHION FESTIVAL AWARDS



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MILAN • 4TH EDITION • 26 SEPTEMBER 2026

INSPIRED BY DUBAI'S GLAMOUR

"ART MEETS THE WORLD"

THE WORLD, THROUGH THE LENS OF ART

Where fashion becomes a language without borders

Milan, 26 September 2026 | WFFA Milan — 4th Edition



In the vibrant heart of Milan, a crossroads of cultures, innovation and creativity, the World Fashion Festival Awards Milan returned for its 4th Edition, reaffirming its position as an international platform dedicated to fashion, art, beauty, design and cultural diplomacy.

Founded by Her Excellency Royal Ms. Ioana Gratiela El Bada de Cantacuzino and celebrity hairstylist Christian Giardullo, WFFA brings together creative talents, designers, artists, models, beauty professionals, partners and distinguished guests from around the world.

The philosophy of WFFA is built on a powerful belief: art and fashion have no borders. Through creativity, elegance and artistic expression, the Festival creates dialogue between cultures and generations, celebrating diversity while connecting international creative communities.

“Art Meets the World”

THE RUNWAY

A world of creative voices

40 designers. 77 young participants. One international stage.



The 4th Edition of WFFA Milan welcomed an extraordinary international community of 40 designers and 77 young participants, creating a celebration of creativity, craftsmanship and multicultural fashion.

PARTICIPATING DESIGNERS

Brigitte Pastrama • Reham Sharaf • Karim Meguellati • Anna Harutyunyan • Haya Mansour • Maril Couture • Candy Couture • Haya Sarqia • Huda Khais • Jonard Braga • Riina Laanetu • Francesco Nava • Tatiana Minin • Maria Virginia Linul • Barbara Basciano • Miss L • Lilo Bijoux • Giuliani Medina • Najwa Imran • Ioana Bogdan • Andrea Mobili • Pina Grasso • Simona Span • Christiana D'Anna • Athea Couture • Flavio Massimo Altobelli • Sandra Luffarelli • Cosette • Rochie Malunes • Hope Kwaba • Marika • Carmela Luciani • Romeo Giulietta • Venera Modelz.

Designers competed in two distinct categories. Best Collection invited each participant to present a collection of their choice, allowing complete artistic freedom to express individual identity, creativity and design philosophy.

A runway where visual storytelling takes centre stage.



RUNWAY PORTRAIT

The collection in motion

Original runway photography • WFFA Milan 2026



DESIGNER SPOTLIGHT

Anna Harutyunyan
Art transformed into couture

BEST COLLECTION • WFFA MILAN 2026



The AH brand, created by the Honored Artist of Armenia and renowned fashion designer Anna Harutyunyan, draws inspiration from ancient Armenian symbols and the cultures of the ancient world, bringing history, spirituality and meaning into each creation.

AH is much more than fashion. It is the transformation of Anna’s monumental paintings into garments — a journey from art to fashion, creating a distinctive contemporary form of expression. Her haute couture creations are worn by celebrities and designed for individuals who value originality, artistry and luxury.

From unique accessories and keepsakes to sophisticated coats and breathtaking couture dresses, every creation reflects artistry, originality and elegance. Anna presents her artistic creations internationally through performances conceived as immersive experiences, rich in mysticism, spirituality and an enchanting atmosphere.

THE WINNERS

Recognising excellence

The evening culminated with the announcement of the Festival's outstanding winners.

BEST DRESS	BEST COLLECTION
Haya Sharqia	Anna Harutyunyan
BEST YOUNG MODEL 5–8 YEARS	**BEST YOUNG MODEL 8–14 YEARS**
Jiulia Constantini **Salvatore Binanti**	**Manuele Chiafala** **Margherita Salemi**
BEST HAIR STYLIST	**BEST MAKEUP ARTIST**
Lucia Bertone	Greta Capone



The awards recognised the vision, dedication and creative achievement of participants across generations and disciplines. From the runway to the beauty stage, each distinction reflected the spirit of WFFA: a celebration of talent, individuality and the shared language of creativity.

ART MEETS THE WORLD

A celebration beyond borders

World Fashion Festival Awards • Milan • 26 September 2026



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