

WORLD  
FASHION  
FESTIVAL  
AWARDS

# MAF

## MILANO FASHION



23-24 SEPTEMBER 2023  
PALAZZO BOVARA MILANO

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**ART, BEAUTY, CULTURE, FASHION & BUSINESS  
MILAN FASHION (23-24 SEPTEMBER 2023)  
32 NATIONAL AND INTERNATIONAL DESIGNERS & BRANDS  
PALAZZO BOVARA MILAN ITALY**

Founded by World Fashion Festival Awards Dubai, known as the “Oscars for Art and Fashion”, winner of the BEST LUXURY FASHION EVENT IN DUBAI (Awarded by Luxury Lifestyle Awards NEW YORK USA 2021) and winners of the Guinness Record of the United Arab Emirates with 50 fashion shows in 3 days, together with MRL WEDDINGS & EVENTS by Monica Foglia, one of the most well-known organizers in the world of Wedding Planners, for the organization of weddings, events throughout Italy and beyond, and Maurizio Raneri, well known Artist Director.

Milano Fashion has a mission to build an attractive platform in ITALY and abroad, showcasing the highest standards of business, tourism, art, culture and high-profile fashion in the industry.

The platform is supported by members of the Al Nahyan, Al Maktoum and Al Qassimi Rulers families, as well as ambassadors and consuls general around the world from more than 30 countries in the UAE and 120 media partners.

The five fundamental elements of Milan Fashion are: ART | BEAUTY | CULTURE | FASHION and BUSINESS, presented by local and international fashion artists, plus models, makeup/hair artists, writers, painters, musicians, as well as investors and entrepreneurs from around the world who are looking forward to developing and expanding their business between the United Arab Emirates and Italy.

Questa è un'opportunità per incontrare un vasto pubblico nazionale e internazionale di direttori di ricerca, manager, project leader e comunque potenziali investitori e partner.

### **Who participated?**

The Festival was celebrated - and honored - by the testimonial presence of government members from the United Arab Emirates and Italy, along with carefully selected fashion designers from around the world, international brands, companies, special guests, artists, diplomats and government entities.

- HIS EXCELLENCE MAKTOUM MOHAMED AL MARZOUQI from United Arab Emirates
- HIS EXCELLENCE MR. YAQOOB AL ALI - EXECUTIVE DIRECTOR AND PRIVATE ADVISOR FROM THE OFFICE OF HIS HIGHNESS SHEIKH JUMA BIN MAKTOUM AL MAKTOUM from the United Arab Emirates
- Councilor and Mayors of Milan and Sardinia

### **DESIGNERS & BRANDS**

ELSA FAIRY DRESS  
ADRIANA MONACO  
VINCENZO DI FILIPPO  
SHILA BIANCHI  
FATEMA NAMARNY  
SHAILA SABATINI  
AREEN COUTURE  
CATERINA SARTOTORETTO  
REHAM SHARAF  
MARIPEL MODA  
BUSHRA FASHION  
SARA SABATO  
JENAN AHMEND  
ATELIER A.R  
ELISA FOGLIA  
ABEER COUTURE  
S&S FASHION HANUM  
COLLECTION  
NAZ MAER  
MILENA VOLSKAYA

YEL YURCENKO  
MIKE COMINCINI

5A13 BY ALEXANDRA MORGUN  
CONSUELO OTONI

EMULEOS  
ROSA COUTURE ADDABBO  
LEEN HALABI  
SHAILA SABATINI  
ILONA SZABO  
MARIA TAPPI  
CARLA RUBINO  
GB BY GALINA BIRYUKOVA  
ELENA MUR COUTURE  
ELISA BURLAMACCHI  
ANDREEA CORMIER WACKER

#### IOANA AL BADA

Descendant of the Cantacuzino family, royal family of Romania, Byzantine noble family of



Wallachia and Moldavia, with 18 years of experience in European marketing, sales orientation, techniques and methods within companies, organization and management of a business , marketing resources and many other activities Co-founder of Hit High Events & Advertising Agency, known for introducing and launching the unique event concept WORLD FASHION FESTIVAL AWARDS (WFFA) in DUBAI (UAE)

#### **Awards won:**

- Appreciation Award for Volunteer Work - offered by the Consulate General of Romania in Dubai, May 2017
- Excellence Award – Be Unique Top Model 2021 Dubai Event
- Hit High Events Agency UAE Excellence Award - offered by the Consulate General of Liberland, October 2021
- Award of Excellence - offered by the Consulate General of Liberland, October 2021
- Middle East Women and Business Leaders Achievement Awards 2022
- Master in Business Administration 2006 – Academy of Economic Studies Bucharest
- Merit Scholarship – 6 month course at Oxford University, UK

Monica Foglia is one of the most well-known organizers in the world of Wedding Planners,



for wedding and event organizations, throughout Italy and beyond.

“Lombardy is the region where I was born and which I know perfectly. I like to select the most evocative places where I organize mine events, selecting historic villas, castles, relays, farmhouses, farmhouses or unusual locations. I am very sentimental, I am passionate about my events, I like to take care of them step by step through all the steps necessary to make an event perfect with tested, effective and functional tools but above all with strict organization combined with a refined aesthetic.

I define myself as a perfectionist, eclectic, polite, and above all, creative. I love what I do. This path has given me the opportunity to perfect myself in the world of fashion over the years. The combination of the two paths has allowed me, through my organizational philosophy, to be able to excel in this field in a professional way as well.

We are a great, close-knit team with the aim of making this great event wonderful and unforgettable.

They are the plots that interest us and the firm knots that people tie together.



Maurizio Raneri, as artistic director of Milano Fashion, I have always lived my life directly through my personal and professional journey, also in the world of fashion. During my journey, I was a photo model for Vogue Magazine, I have always been a sporty person, and for me it represented a mental as well as physical training, like the love for photography and the image which led me to have an experience thirty years in this sector.

Graphics and design are part of a world that has always fascinated me; this interest opened the doors of creativity and innovation to me.

My commercial nature and my knowledge of marketing and communication, which I have always recognized as a factor, have led my skills in the economic field to be a leader.

Returning to the world of fashion and beauty, with vast experience in many creative and working fields, they allowed me to support a professional environment to make this event perfect and unique, according to my philosophy, given that I consider myself a perfectionist.

#### **JURY MEMBERS:**

Chiara Giulia Micoccio- CGM Lecce, Federico Pinizzotto, Mavaro Bags, Logan Curtis, Xausa Jean-Pierre și Daniele Dentamaro.

#### **Winners MILANO FASHION AWARDS:**

**Lynn Halabi – Best Dress Avangarde Milano Fashion Awards**

Andreaa Cormier Wacker – Best Foreigner Collection – Milano Fashion Awards

Fatima Nawarmy - Best Foreigner Collection – Milano Fashion Awards

Adiana Monaco – Best Italian Collection – Milano Fashion Awards

Shaila Sabatini- Best Italian Collection – Milano Fashion Awards

#### **Awards offered by Chiara Giulia Micoccio- CGM Lecce**

It is a Luxury Store but it is also above all a container for research, experimentation and a space exhibition dedicated to that more niche style, to that dress code that doesn't look at the mass market but at who instead he has a more attentive eye on those emerging designers projected - with their work - towards luxury minimal, essential, and conceptual.

It is called CGM from the initials of its name, the boutique, the concept store, the creative cradle that Chiara Giulia Micoccio - also a designer - created in the center of Lecce in 2021.

We are in Puglia, in Salento which is increasingly a holiday destination for international celebrities.

Micoccio returned to her homeland after a long period spent in Milan and created her own



project making his passion for that "beautiful and well-made" Italian that passes by become concrete from clothing to accessories to small furnishing objects.

**The target?**

Underline the creativity Made in Italy, even the most hidden but present, that it has today its own interesting space alongside the top international brands.

Hence a comprehensive search among the brands to be exhibited, which Chiara Giulia Micoccio chooses carefully together with objects by emerging and non-emerging artists... who periodically become part of his boutique - 75 square meters - which is also an exhibition gallery and creative hotbed at the same time.

Mike Comicini – Best Italian Collection

5A13 - Best Foreigner Collection

Shila Bianchi - Best Italian Collection

Volskaya- Best Foreigner Collection

**Best Model:**

First Place Winner Nora Emilie Nakken

Second place –Melissa Bassetti

Third Place – Isabel Bibaj

**Best Photo shooting Model**

JASMIN MAZZA

**Best Young Model :**

Di Sirio Nicolas- Best Model First Winner

First Place Cristina Sanfilippo

Second Place – Alice Foglia

Third place - Sophia Iocca

**ARTISTS& SINGERS:**

CRISTIANA SOFIA DAMIAN, GIUSEPPE FERRUZZI, MARIA D'ORSI, VIRILIO MONTORIO, ALLESANDRO ARRIGHINI & FIORE

**PARTENERS & SPONSOR**

SMAC FASHION | RED SILK CARPET MAGAZINE (USA) | DAILY MAIL24 | BOHEMIAN RHAPSODY WEEKLY MAGAZINE (Australia) | WORLD FASHION MEDIA NEWS | DEAN MAGAZINE | MAGAZINE STYLE | DIPLOMAT BUSINESS CLUB | RAZ TV | LIFESTYLE WITH SARAH | RAZ TV | FASHION FLAIR | PAG3 DUBAI |SD LUXURY MAGAZINE DUBAI |TIMEOUT DUBAI|CARRETERA CAFFE |ORGALIFE| F.P MUSIC EVENTI SEBASTIANO EVENTI | COMUNE DI MAZZARA SANT'ANDREA CULLA DEI VIVAI | AZIENDA AGRICOLA PEPE ROCCO |ITALI IN TOUR EVENT PRODUCTION |OVERMIND WEB TV|TEMPO PER TE|IL GIORNALE ARTES TV | PEOPLE OF TALENT | CAMPANIA FELIX TV|CHIC|CRITIC ARAD|PINO ATANASIO |GAZZETTA DI MILANO|CANTINA SCOLARI|DECANTER|CANTINA BOTTENAGO|DOLCE VITA|D'TOPAZ|PAUL MICSÁ|HOLISTIC|LA GALITE|ITA BOUTIQUE|SEMICO GOURMET|RAF CREATIVE MONICA FLOWERS|CM RENTAL &SERVICE|DOTERRA|PHOENIX RISEN |MR JP|UNIMPRESA MODA |MAVARO |LIVREA MOVEMENT|SARAJO|OXIANA VALENTE|CATALINA MIOARA GEORGESCU |IL GIORNALE ARTES TV|