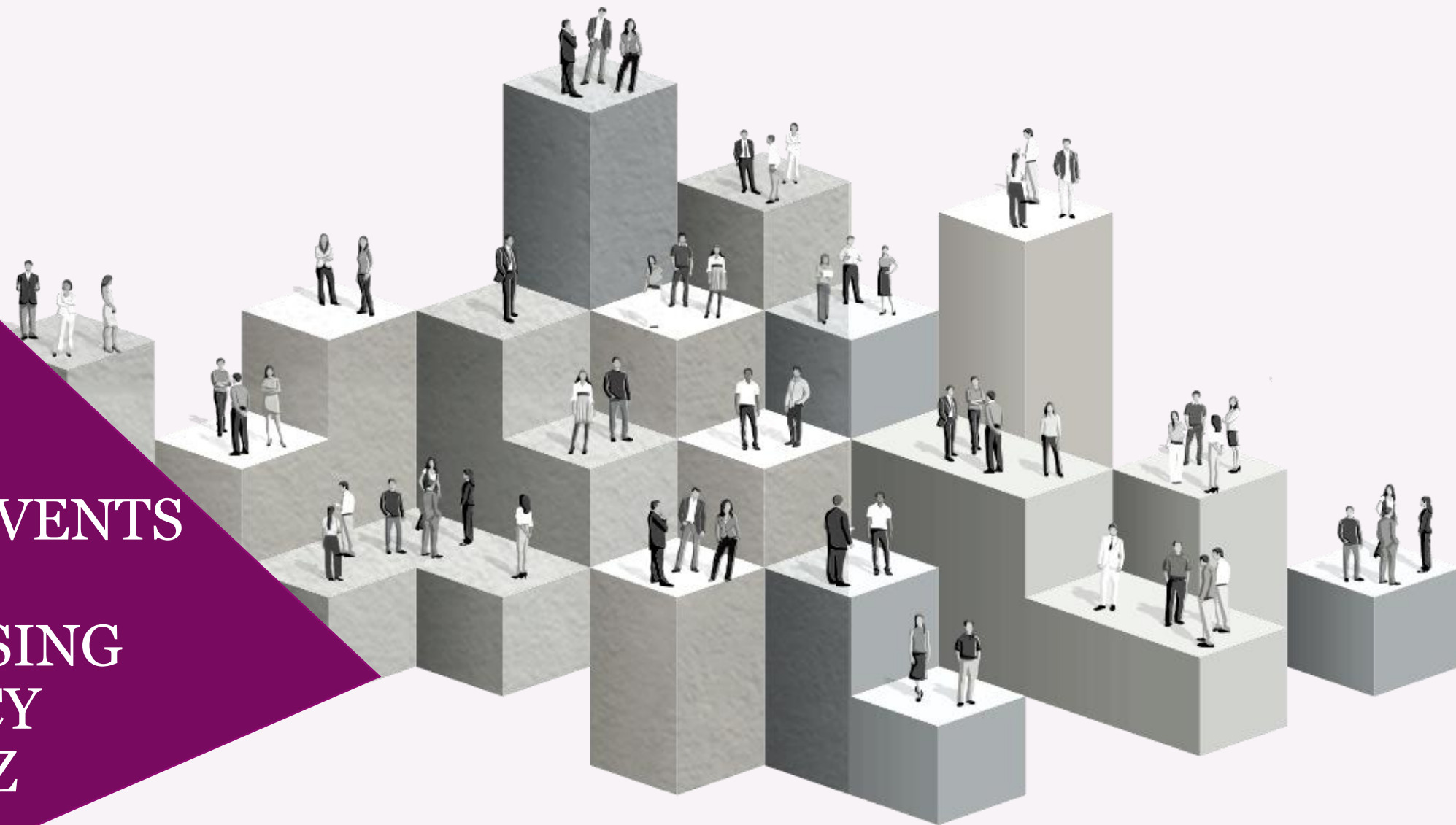


HIT HIGH EVENTS  
&  
ADVERTISING  
AGENCY  
LLC FZ



A DISCIPLINED METHODOLOGY

EFFECTIVE LEADERSHIP

MISSION

SUCCESS

CLEAR VISION

STRATEGIES

RESOURCE ALLOCATION

Founded in Europe, in 2005, covering countries such as Italy, Austria and Romania, Hit High Agency became a brand, a community events and an international advertising agency focused on driving our customers' success.

*CUSTOMERS' SUCCESS IS OUR MISSION STATEMENT AND IT DRIVES OUR CULTURE, OUR VALUES, AND OUR GROWTH.*

With every project we strive to go extra miles. We enhance our clients to turn their ideas into reality, but we can as well provide them with unique ideas that inspire and concept tailor-made products. All of our projects are meticulously planned, coordinated and executed, and we are well known for bringing a personal touch to every event we undertake.

Successful events are the result of months of work by our nimble team of experienced event pros. **Hit High Agency** has spent more than 10 years fine-tuning our ability to pull off events large and small, managing hundred of events in locations all around the world, from... Italy, Austria, Romania, to Spain, Bahrain, Iraq, Egypt and..., since 2015, in the UAE. Moreover.....we have the proven, repeatable methodology, to stand for our performance. We know how to make events successful, but we also pride ourselves on making the process leading up to it smooth and enjoyable.

*OUR CREATIVE, ENERGIZED AND  
ENGAGED TEAM*

*WILL HELP YOU TURN YOUR IDEAS  
INTO*

*REALITY*



# INSPIRING INNOVATION EVERYWHERE



Hit High Agency is continuously striving to bring innovation first on market and make a success out of each event planned, coordinated and executed by our multi-disciplinary team.

The foundation of our performance is based on Five Principles:

- Team Spirit,
- Accountability,
- Passion,
- Pioneering Spirit and
- Efficiency

speak for themselves.

These Principles serve as a guide for action for every team member. In addition, they are to be role-modelled by the leaders and are instilled as a standard.

# MANAGEMENT TEAM



**Ana-Maria Simion**

With a background in Strategy Planning and Performance in Health & Safety Corporates & Operations, she loves composing music, playing team sports and exploring new cultures.



**Ioana Al Bada**

Born talent to identify new Market opportunities and define Efficient Marketing and Sales Techniques, she sustains long-term partnerships and loves to travel around the world.



**Alaa Ahmed**

Continuous autodidact after successfully graduating degrees in IT, Finance and Psychology, he always enjoys a talk over a cup of good coffee. He is a challenger of our times and the "walk the talk" kind of guy, results oriented.

*People*



**1** Vision

*Portfolio*



**9** Nationalities  
within the team

**9** Countries  
with organized events

**11** Languages  
Spoken by the team

**11** Years  
of experience  
around the globe

**21** Team Members  
in the U.A.E

**80+** Long-term  
clients

**300+** Collaborators  
in the U.A.E

**150+** Organized  
Events

**75.000+** Event  
Attendees



**Diversity** is key to our success, this is why we get inspired every single day by young, fiercely creative, active and passionate professionals from all corners of the globe, with vastly different backgrounds and experiences.

This enables us to synergize ideas, cultures and traditions with best-of-breed thinking that truly connects us with the audience.

Our *CREATIVE TEAM* is in charge of planning, designing, developing concepts and ideas based on clients' requirements,

work which is then handed over to

our *TECHNICAL TEAM* that brings the vast expertise to find the best and the most cost-effective solutions to implement the concepts and ideas designed and agreed in the previous phase,

in order to achieve SUCCESS!



# CREATIVE TEAM

<p>Planning</p>  <p>Su</p> <p>Media</p> <p>Fun</p>	<p>Photography</p>  <p>Gabriel</p> <p>Modeling</p>  <p>Gina</p> <p>Beauty</p>  <p>Giulia</p> <p>HIT</p> <p>ART</p>
<p>Energy</p>  <p>Bassam</p> <p>Fashion</p> <p>Cinema</p>	<p>Writing</p>  <p>Sana</p> <p>Kornelia</p>  <p>Dima</p>  <p>Team</p> <p>Press Pioneer</p> <p>Passion</p> <p>Sonia</p>  <p>Music</p>

# TECHNICAL TEAM





## Event Management

At Hit High Agency we work with your company to build an event from the ground-up whether you are a well known global brand, or a small business just getting started. Either way, we are here to provide all the support required and we'll plan, develop, coordinate, execute and audit to meet your deliverables and expectations.

From managing multi-day events for thousand attendees to planning a VIP dinner party for 6, we offer a wide range of event types, grouped into two categories:

- **Corporate Events** – end-to-end event planning solutions for all types of corporate events and MICE (meetings, incentives, conferences and exhibitions)
- **Entertainment Events** - We provide artists, performers and entertainers for a range of events, as well as we produce our own shows.

# CORE EVENTS

## CORPORATE



Corporate Events  
& General Meetings



Conferences, Seminars,  
Conventions, Team  
Building Events



Gala Dinners &  
Award Shows



Launches &  
Press Events



Exhibitions

## ENTERTAINMENT



Embassy/Consulate/  
Community Events



Fashion Shows,  
Make-up & Hair  
shows



Children Parties



Weddings



Private parties,  
thematic parties

*\* And many more*



# BRINGING

# IDEAS

# TO LIFE

With hundreds of successful events proposals under our belt we can ensure a professional approach to proposal writing, planning, coordination and complete execution.

At Hit High Agency we make it our business to understand your business. We can also assist in producing tender documents, pre-qualification questionnaires, select and contract your future collaborators.

Once an enquiry is sent to us, a prompt response will shortly be provided with a comprehensive plan and accurate budget as per your event requirements and deliverables.

You are one smile away from having a perfect event and for this you need to test our enormous database of artists to entertain you and your audience!

**‘2M’ Music Masters** – International and Local Bands, Girl/Boy-Bands, Solo Artists, Classical, DJ’s, Dancers (Belly Dance, Folklore Dance, Street Dance, Cabaret, Ballet, Contemporary Dance, Shadow Dance)

**‘3S’ Stage Shiny Stars** – Illusionists, Revolving Ring, Circus, Acrobats & Aerialists, Mime, Unicycle, Stilt Walker & Jumper, Juggler, Clowns, Magician, Painting Act, Famous “be-like” Characters, Sand Animation, 3D Art, Caricaturists, Portraitists, Mascots, Graffiti Art, Bubble Show, Face Painting, Balloon Twister, Fire Shows, Fireworks, Laser Shows, Projections



*Book your event entertainment with us!  
+10.000 international and local artists*



You have one opportunity to capture your event in all of its glory, before it is gone forever. Choosing the right event photographer and videographer ensuring they are well prepared is essential.

*“A photo says more than one thousand words”*  
That’s our commitment - We not only capture and edit the photos but we make sure your event portfolio is creative and inspirational.

Hit High Agency promises to give you the best international and local photographers to capture the best shots for you.

*Book your photographer with us!*  
*+200 international and local photographers*

We have access to hundreds of experienced and trained event hostesses and hosts, models, exhibition managers and promoters in Dubai, UAE and the GCC region. We provide event staff for corporate events, exhibitions, conferences, brand activations and marketing campaigns throughout the Middle East.

Hit High Agency has provided event staff, hostesses, promoters and artists for some of the biggest events held in the region including GITEX, Dubai Motor Show, UAE Beauty Championship, Dubai International Fashion Week, Fashion Flair, Dubai Rugby 7s and Dubai Shopping Festival.

*Book your professional models/hostesses with us!*  
*+7.000 international and local models/hostesses*

Fashion Flair – Sept 2016  
Fashion designer – Lana Dumitru (center)  
Collection – “Happy Nation”



Photo: Ehtasham Saeed  
Makeup: Mishi Angello Glam Team  
Hair: Kings&Queens Salon  
Shoes: Mineli Boutique



# OBJECTIVE ADVERTISING MARKETING IDENTITY PRODUCT

Our second licensed activity is **Advertising and Marketing Services**. We offer a wide variety of services, professional skills and expertise to ensure every project we undertake is a success.

From developing effective online and offline marketing, communications strategies and plans, planning and buying appropriate media for advertising campaigns, activating social media platform, direct marketing, public relations, consultancy, creative design, printing and distribution, we'll make sure your company name or products are getting awareness and visibility on the market. We, therefore, split our services into 5 categories, such as:

- Marketing Solutions
- Online Advertising
- Public Relations
- Consulting Services and
- Business Support

## CORE SERVICES



## Marketing solutions

- Web design
- Logo / concept
- Print-outs
- Press release
- Etc.



## Online Advertising

- Websites adds
- Social media coverage
- Media coverage (TV/ radio)



**Public Relation**  
(Talent Management  
& Communication)



## Consulting Services



## Business Support



# Marketing Solutions

Working closely with their clients, Hit High Agency brings the best tailor-made marketing solutions to highly achieve client's strategy in a timely and cost-effective manner.

Creativity and technological knowledge are the base for the design of the integrated communication solutions and essential for the company to grow and innovate.

Upon request a variety of customized services are available to contract, a few to mention:

- Web design development & consultancy
- Logo / concept
- Print-outs (business cards, vouchers, flyers, catalogues, posters, roll-ups, banners, media wall, ...)
- Press release
- Etc.

The package of services can be offered to individuals as well as to small, medium or big organizations and institutions.

The layout and printing of catalogs, brochures, guides, illustrations, flyers, manuals, books, creating graphic products for all sectors from publishing to advertising, fashion to marketing, logos, business cards, corporate publications, promoting products, comprising:

- ☐ Creative project
- ☐ Word Processing
- ☐ Construction, acquisition and image processing
- ☐ Provision of pre-press systems.

*Production Cost* and *Time Efficiency* are two of the key indicators to achieve CUSTOMER' SUCCESS, so ask for your quotation today.





**ADVERTISE  
WITH US**

## Online Advertising

Graphic and web design SOLUTIONS can be offered to all our customers, provided with high-end expertise, creativity and diversity to develop and manage advertising campaigns aimed to promote a business, to sell products or to organize events.

We best enhance various actual web designs supported by associated necessary materials (printouts and customized TV/radio adds) to achieve customer' success, deliverables and expectations. The most provided channels for advertising with us are:

- Websites adds
- Social media coverage
- Media coverage (TV / radio)

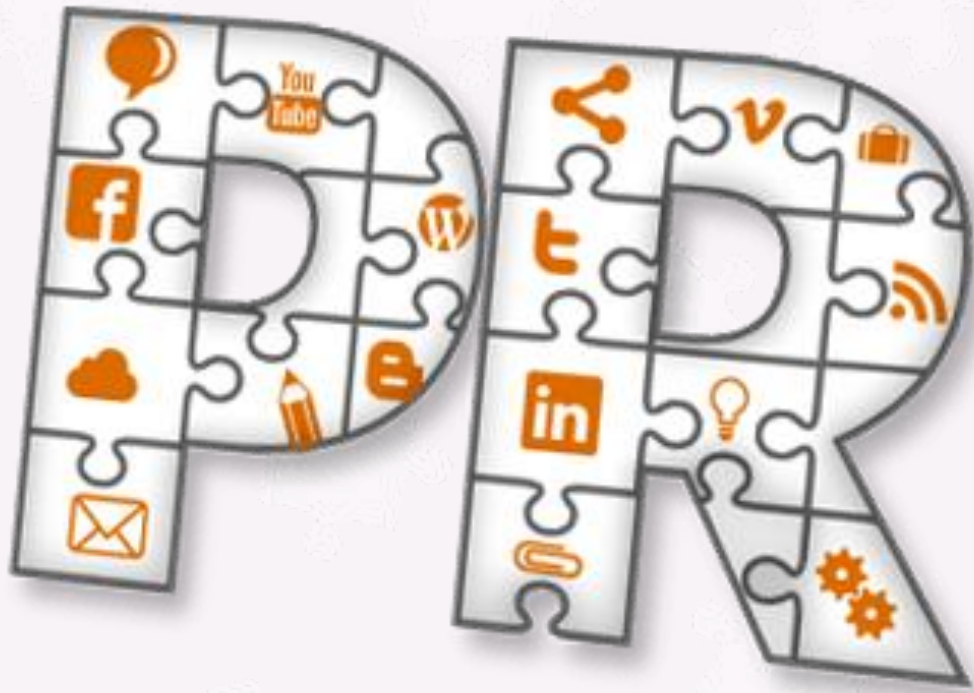
Upon request, other types of advertising can be provided, based on a short, medium or long term plan.

Creative Marketing Solutions enable clients to grow their business through unique branding and innovative websites.

We build professional, goal-oriented, high performing websites coupled with the well engineered creative web applications and effective web marketing practices.

We produce superior work in the disciplines of strategy, design and technology. In simple words, we facilitate our clients with most efficient marketing tools to help grow their business and achieve the heart of their customers.





# Public Relations

In a world where everyone has become a publisher and content is everywhere, the attention we seek is achieved with creativity and relevance.

Hit High Agency has their own agency division that has been providing performers, artists and entertainers for a range of events in the region.

The agency is also exclusively representing world-wide brands or amazing international and local artists, a few to mention:

- Cornelia Crainic (soprano),
- Rodica Benintendi (painting artist),
- Georgi Art (jewelry brand),
- Hilda Falati Couture, Lulu Maison and Wanda's Dream (fashion clothing brands), etc.

# Consulting Services

We supply advice and practical assistance to heritage properties, venues and suppliers to the events industry on how to monetize their assets by using events. This can include advice on:

- Event Creation,
- Event Design,
- Event Planning,
- Event Management and
- Event Marketing based on our in house experience of events in the U.A.E and throughout the world.

We work for all the major stakeholders in the events industry including venues, agencies, suppliers, event owners and end users. We offer research, project management and business services (execution) to all stakeholders.



# Business Support

Hit High Agency has advised many venues on the facilities they require, how to market the venue, the services to supply and the statutory requirements to be considered. We can also assist with business plans, sales and marketing plans and life safety plans.

We put our expertise at the heart of marketing management, with straight-talking communications, creative storytelling and integrated campaigns that deliver game-changing results across global markets.

We can provide business support in setting-up the correct team for your projects (brand awareness or event management) and assist in all aspects of project management.



## BUSINESS SUPPORT

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# COLLABORATING WITH STRONG, RELIABLE PARTNERS



Hit High Agency is honored to have partnerships and worked with well reputed companies and brands in the Middle East Region and across the world, from various industries from Oil & Gas to Hospitality, from Fashion to Sports and Education, including embassies and consulates.



Are you searching for someone who would *plan your event* or *market your brand* with the highest level of efficiency and make sure that it will *Hit High*?

*Look no further!*

## *WE ARE YOUR TEAM*

Send us your enquiry and book your event / advertising campaign with us **NOW!**

Moreover, if you want to join our team, criticize us, appraise us, collaborate with us, we invite you to visit and join our

- Facebook page [Click HERE](#)
- Instagram page [Click HERE](#)
- Our official website [Click HERE](#)



We are Your Team



**ONE BY ONE, DAY BY DAY  
WE STRIVE TO BUILD STORIES  
OF SUCCESS**



Hit High Events & Advertising Agency LLC FZ  
Fujairah, Creative Tower, PO BOX 4422



T / WhatsApp: + 971 (0) 56 288 2924



T / WhatsApp: + 971 (0) 55 412 4155



T / WhatsApp: + 971 (0) 54 474 4780

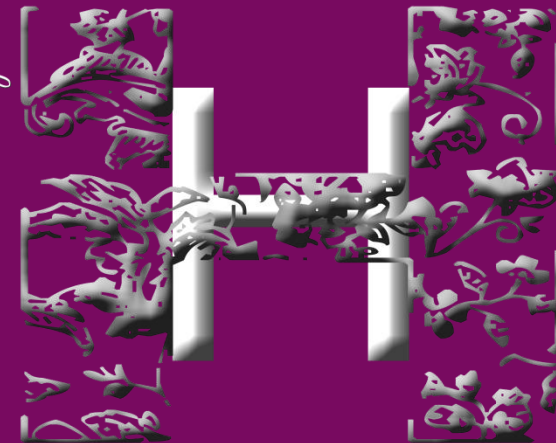


E: [hithighevents@gmail.com](mailto:hithighevents@gmail.com)



Website: [www.hithighevents.com](http://www.hithighevents.com)

Hit High



Events & Advertising Agency